



Greater St. Louis
**Shetland
Sheepdog
Club**

March 2007

Regular Meeting

Thursday, March 8, 7:00 p.m.
Brentwood Recreation Center
2505 South Brentwood Boulevard
314-963-8689

*If you think dogs can't count,
try putting three dog biscuits
in your pocket*

*And then give him only
two of them.*

-Phil Pastoret

The SHELTYE VIBES is the official newsletter of the Greater St. Louis Shetland Sheepdog Club. SHELTYE VIBES is published monthly. Non-members may subscribe for \$15.00 per year.

The Deadline for printing in the VIBES is the 20th of the month. Payments for listings or ads must accompany copy. Display ad for a full page is \$8; half page \$5. SUPPORT PAGE will run your business card size ad quarterly for \$5.00. (MEMBERS ONLY). Send all news, ads, materials, checks, etc., to the Editors. Make checks payable to GSLSSC.

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American Shetland Sheepdog Association

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ASSA BREEDER REFERRAL
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WE ARE ONLY A FEW WEEKS AWAY FROM OUR 2007 SPECIALTY SHOW!

Saturday, March 24 and Sunday, March 25, 2007
Kim's Canine Club, Caseyville, Illinois

Judges for Saturday

Breed: Jane Howard • Sweepstakes: Karen Munster
Obedience: Ginger Kinion

Judges for Sunday

Breed: Gayle Eads • Sweepstakes: Rita DeVito
Obedience: Margery West

Please contact Karen Schmaltz or Marilyn Marlow to offer your assistance.

Also if you are interested there are still trophies needing sponsoring. Contact Marilyn to see availability and cost.

Here is to a great show!



Terri Poirier reports that Trevor, (CH Saranac Bi Chance, CD, AX,AXJ, HT, VCX) earned two more MXJ legs at the Gateway Agility Trials in March and 12 more MACH points. He also earned his first Novice FAST leg in his first competition in this venue.

Daniel Buford and Marily Marlow send word that Cameo Midnight Rider (Beau) a tri CH.Carloway Black Market x Cameo Calico Cat took a Specialty WD Win at the Milwaukee specialities under judge Harriet Smith.

PUPPIES AVAILLABLE

Terri Poirier has sable puppies available. 12 week old - one male and one female right now.. puppies are by CH Ilemist As You Like It (Oliver) x CH Saranac Critics Choice. Performance inquiries welcomed. Contact her at tipoirier@sbcglobal.net for further information.

LOCAL DOG STATISTICAL SNAPSHOT

St. Louis residents are divided on whether size matters, as 5 of the top 10 breeds for 2006 are larger breeds.

The Yorkshire Terrier slips one place from 5th in 2005 to 6th in 2006, a trend which goes counter to the Yorkie's tremendous popularity nationwide (2nd).

Locally, the Beagle has climbed into the 10th spot, displacing the Chihuahua and the Dachshund, which were tied for that place in 2005. This is more in line with the national rankings, where the Beagle is 5th.

Pugs and Shih Tzus hold a loyal local following, both maintaining top 10 placements from the previous year.

Local population is split on coat-care preferences, with the top10 rankings divided equally between long and short-haired breeds.

"Despite a national trend toward smaller breeds, St .Louis remains loyal to large favorites. However, the locally and perennially favored Shih Tzu has enjoyed a rise in popularity, climbing from 7th to 4th place in 2006, ahead of its 9th place ranking nationally", said AKC spokesperson Lisa Peterson.

2006 AKC® Registration Statistics

NEWS FROM THE MEMBERSHIP CORNER

Greetings everyone! We have missed seeing many of you at meetings recently, but with the holidays and winter weather we can understand why. Hopefully now that Spring is almost here we will be seeing all of you soon.

For those who missed the February meeting we welcomed a guest - Don Birger. Don and his wife Jeannie attended our November meeting. Don also attended the December meeting so the February meeting was his third. Don has requested a membership application. Everyone please take a moment to introduce yourself and welcome Don the next time you see him. Don and Jeannie reside in Edwardsville, Illinois. You may be familiar with their business InstaCredit Automart of Collinsville and their commercials which often feature their Shelties.

I'm sorry to report that long time members Bruce and Nancy McIntyre (they have been members since 1989) have decided not to renew their membership. Nancy's health has continued to deteriorate and since they can no longer be active in the club they felt it was unfair to keep their membership. Nancy and Bruce - we wish you the best and hope for that miracle you need - you will be in our thoughts. We also hope that every now and then you may be able to join us for a visit.

As always, if you have questions regarding membership or know of someone who might be interested in joining please let me know.

See you all soon!
Cindy Onder
Membership Chair

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**AMERICAN
KENNEL CLUBSM**

AKC Registration Statistics

FACT SHEET

TOP SPOT

- AKC registration statistics are compiled in January of each year and represent registrations from Jan. 1- December 31 of the previous year
- AKC registration statistics were compiled approximately every five years from 1915-1940, however, the Boston Terrier Club of America's records show that between 1905 and 1935 the Boston Terrier held the number one or two position consistently
- In 1925, the German Shepherd Dog displaced the Boston Terrier, seizing the number one spot
- Cocker Spaniels ranked number one from 1936-1952
- Beagles took over the top spot in 1953 until 1959
- Poodles enjoyed a long reign as the most popular dog for 22 years (1960–1982), the longest any breed has held that position consecutively
- Cocker Spaniels made a comeback and were number one again from 1983-1990, making them the dog with the longest total reign in the top spot at 23 years.
- In 1991, the Labrador Retriever took over and remains the leader of the pack today

THE PETITE POOCH

- The popularity of small dogs (under 20 lbs) has steadily risen over the past decade. Some of the biggest movers include:
 - Cavalier King Charles Spaniels: 735% increase
 - French Bulldogs: 305% increase
 - Brussels Griffon: 231% increase
 - Papillons: 132% increase
 - Chinese Cresteds: 100% increase
 - Norwich Terriers: 91% increase
- Of the breeds that have seen the highest decrease in registrations during the past decade, larger dogs are affected the most:
 - Rottweilers: 83% decrease
 - Dalmatians: 97% decrease
 - Chow Chows: 91% decrease

DOG BLESS YOU!

- Though no dog is 100% hypoallergenic or non-shedding, several AKC breeds yield less dander, the real causes of allergies. The following breeds have risen in popularity over the past ten years:
 - Chinese Crested: 100% increase
 - Portuguese Water Dog: 54% increase
 - Bedlington Terrier: 29% increase
 - The Soft Coated Wheaten Terrier: 23% increase

HOLLYWOOD HOUNDS

- Shortly after Rin Tin Tin was featured in the Warner Brothers film *Man From Hell's River* (1922), the German Shepherd Dog was number one from 1925-1928
- Lassie made her film debut in 1943 and the Collie's popularity began to rise until ranking third in the nation from 1947-1949. In 2005 the Collie ranked 36th
- *Big Red* (1962), a film based on a popular book about an Irish Setter, triggered a rise in popularity of the breed. The Irish Setter rose from 27th in 1960 to 21 in 1965 and peaked at the third spot in 1973. In 2005, the Irish Setter was 67th in the rankings.
- Today, dogs are routinely featured in films, advertisement and all other forms of entertainment, making it difficult to track resulting trends. The abundance of small dogs on the silver screen such as the Chihuahua in *Legally Blonde* and the Brussels Griffon in *As Good As It Gets*, combined with the bevy of jet-setting celebrities who tote their canine companions with them, appears to have fueled the popularity of the petite pooch.

FAR-FETCHED FIDOS

- In 2005 the AKC registered nearly three times as many dogs than the Kennel Club (United Kingdom) and Canadian Kennel Club combined
- The Labrador Retriever was number one in the United States, United Kingdom and Canada in 2005

The U.K. Vs. U.S.

- The Staffordshire Bull Terrier (often confused with a Pit Bull) is ranked fifth in the U.K. and 84th in the U.S
- Labradors, German Shepherds, Golden Retrievers and Boxers appear in the top ten for both countries
- A long-standing American favorite, the Beagle, is ranked 29th in the U.K. vs. 5th in the U.S.
- The Cocker Spaniel and English Springer Spaniel enjoy great popularity as the number two and three breeds, respectively, in the U.K. (vs. 15th and 28th In the U.S.)

Canada Vs. U.S.

- The Bernese Mountain Dog is ranked 12th in Canada but 47th in the U.S.
- The West Highland White Terrier, English Springer Spaniel made it into the top 20 in Canada but rank much lower in the U.S. (32nd and 28th respectively)
- The Maltese made the top 20 in the U.S. but is ranked 42nd in Canada
- The Shetland Sheepdog enjoys more popularity in Canada, ranked fifth, while in the US it's ranked 18th

TRENDS: 1915 - TODAY

To get a feel for trends over a longer period of time, the AKC analyzed nearly 100 years of registration data and looked at popularity based on group classification, size, grooming requirements and activity levels:**

Group:

- The Sporting group (Retrievers, Pointing breeds, Setters and Spaniels) is currently the most popular, making up nearly 30% of the 2006 registry. This group peaked in popularity in the 1940's with 43% of the registry.
- The Toy group has been steadily on the rise since the 1970's, when it made up only 12% of the registry versus 23% today.
- The Working group peaked in the 1990's at 17%, most notably due to the Rottweiler being in the top 10 at that time, including several years in the number 2 spot.

- The popularity of the Terrier group has steadily decreased, going from nearly 27% of the registry to only 6% this year.
- Hounds have remained the most consistent—at about 8% since 1915 through today.

Size:

- Small breeds dipped to a low of 18% in the 1940's and have grown to 29% of the registry today.
- Despite fluctuations throughout the middle of the century (including holding the highest percentage of the registry ever at 58% in the 1940's) medium-sized breeds remain at approximately 22% today, the same percentage as in 1915.
- Large breeds make up the bulk of the registry today (45%) as a result of the Labrador Retriever being in the top spot.

Grooming:

- Dogs with low grooming requirements have been steadily on the rise since the 1970's while dogs that require more grooming have declined sharply during the same period. Dogs with average grooming requirements remained steady.
- In 2006, nearly 48% of the registry was made up of dogs considered to have low grooming needs, versus only 30% in the 1960's (Poodles were the top-ranked dog in this time period.)
- Dogs with high grooming requirements were most popular in the 1940's.

Activity:

- Dogs that require a high level of activity (lots of exercise) make up nearly half of the registry today, vs. 35% in 1915.
- High energy breeds, such as the Airedale Terrier and Dalmatian peaked in the 1960's at 61%.
- Today, breeds with an average activity level comprise 43% of the registry while low activity breeds make up only 7%.

TOP 50 CITIES:

The AKC also looked at the Top 10 breeds in the nation's 50 largest cities. To find your city visit <http://www.akc.org/reg/topdogsbycity.cfm>. Some key findings:

- Among major U.S. cities, the Bulldog makes the Top 10 in 27 cities, followed by the Pug in 22 cities, the Rottweiler in 15 cities, the Chihuahua in 14 cities and the Pomeranian in eight cities.
- Other breeds that made multiple appearances on the local lists but were not in the national Top 10 include the Cavalier King Charles Spaniel, Cocker Spaniel, German Shorthaired Pointer, Shetland Sheepdog, Maltese, English Springer Spaniel and the Boston Terrier.
- Knoxville is the only major city in America with the same Top 10 breeds as the national list.
- Milwaukee is the only city that does not include the popular Yorkshire Terrier on its local Top 10 list.

AKC registration statistics are compiled from Jan. 1- December 31 of the previous year. In 2006, AKC registered 153 different breeds.



Greater St. Louis
**Shetland
Sheepdog**
Club

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5604 Milentz Ave., St. Louis, MO 63109



MARCH 2007



AKC 2006 Most Popular Dogs in the U.S.

1. Labrador Retriever
2. Yorkshire Terrier
3. German Shepherd Dog
4. Golden Retriever
5. Beagle
6. Dachshund
7. Boxer
8. Poodle
9. Shih Tzu
10. Miniature Schnauzer

AKC 2006 Most Popular Dogs in St. Louis

1. Labrador Retriever
2. German Shepherd Dog
3. Golden Retriever
4. Shih Tzu
5. Boxer
6. Yorkshire Terrier
7. Poodle
8. Rottweiler
9. Pug
10. Beagle

– via akc.org